

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for providing a party accessing a merchant system with electronic access to an image of merchandise physically arranged according to a consumer, the method comprising:

providing a consumer with access to physical merchandise at a merchant's physical premises;

allowing the consumer to direct physical arrangement of the physical merchandise at the merchant's physical premises;

capturing an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;

loading the captured image onto a merchant system;

providing a device with access to the merchant system, wherein the device is physically remote from the merchant's physical premises; and

using the Internet as a communication medium to transmit the captured image from the merchant system to the device, thereby enabling a party who is operating the device to access and view the captured image.

2. (Cancelled).

3. (Currently Amended) The method of claim 21, wherein the captured image includes one or more still photos.

4. (Currently Amended) The method of claim 21, wherein the captured image includes a video clip.

5. (Cancelled).

6. (Previously Presented) The method of claim 1, wherein the captured image reflects a relationship between the physical merchandise and the consumer.

7. (Previously Presented) The method of claim 6, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

8. (Previously Presented) The method of claim 6, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

9. (Previously Presented) The method of claim 1, wherein enabling a party who is operating the device to access and view the captured image comprises enabling the party who is operating the device to access and view the captured image in real time.

10. (Previously Presented) The method of claim 1, further comprising storing the captured image in the merchant system for later access by the device.

11. (Previously Presented) The method of claim 1, wherein enabling a party who is operating the device to access and view the captured image comprises authenticating the party and denying access by the device when the party is not authenticated properly.

12. (Previously Presented) The method of claim 11, wherein authenticating includes receiving authenticating information from the party and comparing the authenticating information with information provided by the consumer.

13. (Cancelled)

14. (Previously Presented) The method of claim 1, further comprising receiving feedback from the party.

15. (Previously Presented) The method of claim 14, wherein the feedback includes authorization for purchase of the physical merchandise.

16. (Original) The method of claim 14, wherein the feedback includes a recommendation for purchase.

17. (Currently Amended) The method of claim ~~14~~1, wherein the consumer and party are a single entity.

18. (Previously Presented) The method of claim 1, wherein the consumer and party are different entities.

19-20. (Cancelled)

21. (Currently Amended) A computer medium or propagated signal storing a computer program capable of providing a party accessing a merchant system with electronic access to an image of merchandise physically arranged according to a consumer, wherein the consumer is provided with access to physical merchandise at a merchant's physical premises and the

consumer is allowed to direct physical arrangement of the physical merchandise at the merchant's physical premises, the program comprising:

a capturing code segment to capture an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;

a loading code segment to load the captured image onto a merchant system;

a providing code segment to provide a device with access to the merchant system, wherein the device is physically remote from the merchant's physical premises; and

an enabling code segment that uses the Internet as a communication medium to transmit the captured image from the merchant system to the device, thereby enabling to enable a party who is operating the device to access and view the captured image.

22. (Cancelled).

23. (Currently Amended) The medium of claim ~~22~~21, wherein the captured image includes one or more still photos.

24. (Currently Amended) The medium of claim ~~22~~21, wherein the captured image includes a video clip.

25. (Cancelled).

26. (Previously Presented) The medium of claim 21, wherein the image reflects a relationship between the physical merchandise and the consumer.

27. (Previously Presented) The medium of claim 26, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

28. (Previously Presented) The medium of claim 26, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

29. (Previously Presented) The medium of claim 21, wherein the enabling code segment includes code to enable a party who is operating the device to access and view the captured image in real time.

30. (Previously Presented) The medium of claim 21, further comprising a storing code segment for storing the image in the merchant system for later access by the device.

31. (Previously Presented) The medium of claim 21, wherein the enabling code segment includes an authenticating code segment for authenticating the party and denying access by the device when the party is not authenticated properly.

32. (Original) The medium of claim 31, wherein the authenticating code segment includes a code segment for receiving authenticating information from the party and comparing the authenticating information with information provided by the consumer.

33. (Cancelled)

34. (Previously Presented) The medium of claim 31, further comprising a code segment for receiving feedback from the party.

35. (Previously Presented) The medium of claim 34, wherein the feedback includes authorization for purchase of the physical merchandise.

36. (Original) The medium of claim 34, wherein the feedback includes a recommendation for purchase.

37. (Currently Amended) The medium of claim ~~34~~21, wherein the consumer and party are a single entity.

38. (Previously Presented) The medium of claim 21, wherein the consumer and party are different entities.

39-40. (Cancelled).

41. (Currently Amended) An apparatus capable of providing a party accessing a merchant system with electronic access to an image of merchandise physically arranged according to a consumer, wherein the consumer is provided with access to physical merchandise at a merchant's physical premises and the consumer is allowed to direct physical arrangement of the physical merchandise at the merchant's physical premises, the apparatus comprising:

a capturing device to capture an image of the physical merchandise as physically arranged at the merchant's physical premises according to the consumer;

a loading device to load the captured image onto a merchant system;

a providing device to provide a device with access to the merchant system, wherein the device is physically remote from the merchant's physical premises; and

an enabling device that uses the Internet as a communication medium to transmit the captured image from the merchant system to the remote device, thereby enabling to enable a party who is operating the remote device to access and view the captured image.

42. (Cancelled).

43. (Currently Amended) The apparatus of claim ~~42~~41, wherein the captured image includes one or more still photos.

44. (Currently Amended) The apparatus of claim 4241, wherein the captured image includes a video clip.

45. (Cancelled).

46. (Previously Presented) The apparatus of claim 41, wherein the image reflects a relationship between the physical merchandise and the consumer.

47. (Previously Presented) The apparatus of claim 46, wherein the physical merchandise includes at least one clothing garment and the image reflects the consumer wearing the clothing garment.

48. (Previously Presented) The apparatus of claim 46, wherein the physical merchandise includes at least one tool, and the image reflects the consumer operating the tool.

49. (Previously Presented) The apparatus of claim 41, wherein the enabling device includes a component to enable the party who is operating the device to access and view the captured image in real time.

50. (Previously Presented) The apparatus of claim 41, further comprising a storing device to store the image for later access by the device.

51. (Previously Presented) The apparatus of claim 41, wherein the enabling device includes an authenticating component to authenticate the party and deny access by the device when the party is not authenticated properly.

52. (Previously Presented) The apparatus of claim 51, wherein the authenticating component includes a component to receive authenticating information from the party and compare the authenticating information with information provided by the consumer.

53. (Cancelled)

54. (Previously Presented) The apparatus of claim 51, further comprising a feedback device to receive feedback from the party.

55. (Previously Presented) The apparatus of claim 54, wherein the feedback includes authorization for purchase of the physical merchandise.

56. (Original) The apparatus of claim 54, wherein the feedback includes a recommendation for purchase.

57. (Currently Amended) The apparatus of claim ~~54~~41, wherein the consumer and party are a single entity.

58. (Previously Presented) The apparatus of claim 41, wherein the consumer and party are different entities.

59-60. (Cancelled)

61. (Previously Presented) The method of claim 1, wherein allowing the consumer to direct physical arrangement of the physical merchandise comprises allowing the consumer to provide instructions to a third party regarding the physical arrangement of the physical merchandise.



62. (Previously Presented) The method of claim 1, wherein allowing the consumer to direct physical arrangement of the physical merchandise comprises allowing the consumer to physically interact with the physical merchandise.

63. (Previously Presented) The method of claim 62, wherein capturing an image of the physical merchandise as physically arranged according to the consumer comprises capturing an image of the consumer physically interacting with the physical merchandise.

64. (Previously Presented) The method of claim 62, wherein allowing the consumer to physically interact with the physical merchandise comprises allowing the consumer to wear the physical merchandise.

65. (Previously Presented) The medium of claim 21, wherein the consumer being allowed to direct physical arrangement of the physical merchandise comprises the consumer being allowed to physically interact with the physical merchandise, and wherein the capturing code segment comprises a code segment to capture an image of the consumer physically interacting with the physical merchandise.

66. (Previously Presented) The apparatus of claim 41, wherein the consumer being allowed to direct physical arrangement of the physical merchandise comprises the consumer being allowed to physically interact with the physical merchandise, and wherein the capturing device comprises a device to capture an image of the consumer physically interacting with the physical merchandise.

67. (Currently Amended) A method for receiving feedback from a party regarding consumer-customized nonverbal information, the method comprising:

collecting, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

transmitting the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

soliciting feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

receiving feedback at the merchant's physical premises from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

68. (Previously Presented) The method of claim 67, wherein the feedback includes authorization for purchase of the physical merchandise.

69. (Previously Presented) The method of claim 67, wherein the feedback includes a recommendation for purchase.

70. (Cancelled)

71. (Currently Amended) The method of claim 67, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according ~~by~~ to a consumer, the method further comprising:

providing the consumer with the physical merchandise at a merchant's physical premises;  
and

allowing the consumer to physically arrange the physical merchandise.

72. (Previously Presented) The method of claim 71, wherein collecting an electronic version of consumer-customized nonverbal information comprises capturing an image of the physical merchandise as physically arranged by the consumer.

73. (Previously Presented) The method of claim 67, further comprising allowing the consumer to designate the party from whom feedback is solicited.

74. (Previously Presented) The method of claim 67, further comprising collecting information from the consumer that identifies the party.

75. (Previously Presented) The method of claim 67, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer, the method further comprising:

- receiving instructions from a consumer; and
- physically arranging the physical merchandise according to the received instructions.

76. (Currently Amended) The method of claim 75, wherein receiving instructions from a consumer comprises receiving the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's physical premises.

77. (Currently Amended) A computer medium or propagated signal storing a computer program capable of receiving feedback from a party regarding consumer-customized nonverbal information, the program comprising:

- a collecting code segment to collect, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

- a transmitting code segment to transmit the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

- a soliciting code segment to enable solicitation of feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

a receiving code segment to receive feedback at the merchant's physical premises from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

78. (Previously Presented) The program of claim 77, wherein the feedback includes authorization for purchase of the physical merchandise.

79. (Previously Presented) The program of claim 77, wherein the feedback includes a recommendation for purchase.

80. (Cancelled)

81. (Previously Presented) The program of claim 77, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer.

82. (Previously Presented) The program of claim 81, wherein the collecting code segment comprises a code segment to capture an image of the physical merchandise as physically arranged according to the consumer.

83. (Previously Presented) The program of claim 77, further comprising a code segment to allow the consumer to designate the party from whom feedback is solicited.

84. (Previously Presented) The program of claim 77, further comprising a code segment to collect information from the consumer that identifies the party.

85. (Previously Presented) The program of claim 77, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a

consumer, the program further comprising a code segment to receive instructions from a consumer such that the physical merchandise can be physically arranged according to the received instructions.

86. (Currently Amended) The program of claim 85, wherein the code segment to receive instructions from a consumer comprises a code segment to receive the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's physical premises.

87. (Currently Amended) An apparatus capable of receiving feedback from a party regarding consumer-customized nonverbal information, the apparatus comprising:

a collecting device to collect, at a merchant's physical premises, an electronic version of consumer-customized nonverbal information;

a transmitting device to transmit the electronic version of the consumer-customized nonverbal information to a remote site for viewing by a party;

a soliciting device to enable solicitation of feedback from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party; and

a receiving device to receive feedback at the merchant's physical premises from the party regarding the electronic version of the consumer-customized nonverbal information transmitted to the remote site for viewing by the party.

88. (Previously Presented) The apparatus of claim 87, wherein the feedback includes authorization for purchase of the physical merchandise.

89. (Previously Presented) The apparatus of claim 87, wherein the feedback includes a recommendation for purchase.

90. (Cancelled)

91. (Previously Presented) The apparatus of claim 87, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer.

92. (Previously Presented) The apparatus of claim 91, wherein the collecting device comprises a device to capture an image of the physical merchandise as physically arranged according to the consumer.

93. (Previously Presented) The apparatus of claim 87, further comprising a device to allow the consumer to designate the party from whom feedback is solicited.

94. (Previously Presented) The apparatus of claim 87, further comprising a device to collect information from the consumer that identifies the party.

95. (Previously Presented) The apparatus of claim 87, wherein the consumer-customized nonverbal information comprises physical merchandise physically arranged according to a consumer, the apparatus further comprising a device to receive instructions from a consumer such that the physical merchandise can be physically arranged according to the received instructions.

96. (Currently Amended) The program of claim 95, wherein the device to receive instructions from a consumer comprises a device to receive the instructions at the merchant's physical premises from the consumer located a site physically remote from the merchant's physical premises.